



4C Newsletter August 2024

Central Coast Climate Resilience Practitioners:

Welcome to the 4C newsletter, where you will find a selection of climate news and events relevant to the Central Coast. Today's newsletter is brief with the following objectives:

- Share the news about the [\\$71.1 million NOAA grant](#) awarded to the California Marine Sanctuary Foundation for climate resilience projects on the Central Coast
- Announce 4C's new network manager, [Farallon Strategies](#)
- Invite you to attend the [Central Coast Sustainability Summit in Santa Barbara](#) on October 16, 2024
- Share a position description for a [network coordinator for the new Monterey Bay Climate Adaptation Action Network \(MBCAAN\)](#)

[Consider joining 4C!](#) Membership dues are waived for social / environmental justice organizations.

News and Updates



**California Marine Sanctuary
Foundation Awarded
\$71.1 Million NOAA Grant to
Coordinate Monterey Bay Area
Climate Resilience Efforts**

Historic NOAA Grant Awarded to Central Coast

The Department of Commerce and the National Oceanic and Atmospheric Administration (NOAA) awarded the Central Coast an historic \$71.1 million for regional adaptation projects for climate resilience of Monterey Bay coastal communities. The California Marine Sanctuary Foundation is leading the effort, along with 21 collaborators. The grant will fund four Adaptation Strategies to augment regional collaboration, workforce development, and the implementation of high priority adaptation actions. The complementary activities within these four Adaptation Strategies will use nature-based solutions to address two of the region's highest priority climate risks – coastal flooding and wildfire – while building enduring capacity through workforce development and regional collaboration.

Funding from this NOAA grant will support staff capacity for 4C, enabling the network to enhance regional partnerships to advance climate action on the Central Coast. Read more about the award in [NOAA's press release](#) and from the [California Marine Sanctuary Foundation](#).

4C Welcomes New Network Manager: Farallon Strategies

The Central Coast Climate Collaborative has selected Farallon Strategies as the new Network Manager. [Farallon Strategies](#) is a California small micro-business, Certified B Corp, and 1% for the Planet Business Partner focused on climate change and community resilience initiatives in the public and nonprofit sectors. Their team is uniquely experienced in managing regional climate collaboratives, networks, working groups, and committees to advance climate resilience in regions and communities across California.

The Farallon Strategies team will be led by Annie Howley, Michael

McCormick, and Prati Rosen. Their team is closely tied to the Central Coast as a place to live, work, and play, and they are all invested in creating a more equitable, sustainable, and resilient region. Members of the team has worked with 4C from the inception of the network, and in support of the broader Alliance of Regional Collaboratives for Climate Adaptation (ARCCA) throughout its history of work across California. By encouraging collaboration and grounding their work in trusted and equitable relationships, the team develops structures and processes to center community voices.

Events & Webinars

[2024 Central Coast Sustainability Summit](#)

Wednesday, October 16, 2024 in Santa Barbara

Join members of 4C at this year's Central Coast Sustainability Summit in Santa Barbara, along with local leaders, agencies, and institutions to discuss sustainability on California's Central Coast. Breakout sessions will dive deep into topics like decarbonization, community resilience, sustainable transportation, waste management, regenerative agriculture, and climate education. [Register here!](#)

Do you have other events you would like us to include in our next newsletter? Please email them to centralcoastclimate@gmail.com

Job Opportunities

The NOAA grant will also support the development and launch of the **Monterey Bay Climate Adaptation Action Network (MBCAAN)**. MBCAAN will coordinate and plan for future adaptation and resilience actions in the Monterey Bay region and act as a forum for planning and information sharing to ensure the coordinated, integrated implementation of climate adaptation activities. The California Marine Sanctuary Foundation is looking to fill the position of the MBCAAN Coordinator. [Please share the position description with your networks.](#) **Applications are accepted until September 15, 2024.**

Why join 4C?

Benefits of Membership include:

- Network with climate leaders and practitioners in the Central Coast region
- Exchange knowledge re: best practices, replicable strategies, and

- innovative solutions on climate mitigation and adaptation
- Support for regional grant funding proposals and initiatives
- Find up-to-date climate change news, resources, opportunities, events
- Engage to align state, regional, and local efforts: research and applied science, policies, programs, plans, and projects
- Expand leadership and awareness on equitable climate action and adaptive solutions
- Participate in working groups
- We offer membership reciprocity with other select climate groups. See [our website for more information](#), or reach out to the email address below.
- We have a sliding scale for membership dues depending on size and type of organization. Social and environmental justice groups join for free!

Visit our website and [membership page](#) for more details about membership and to complete the membership form.

Questions or feedback? Email us: centralcoastclimate@gmail.com

For past 4C newsletters see [here](#).

[Central Coast Climate Collaborative](#)

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