

**4C Membership Meeting**  
**June 1, 2021**  
**Agenda and Notes**  
Watch recording [here](#)

Action Items/Things to Review:

- 4C Membership Equity Facilitator survey-->Check your inboxes for [this survey](#) **and complete it by June 15th**
- Find LGC sign on letters [here](#)
- What aspects of the process or particular challenges of sea level rise adaptation planning would you like to understand better? Email answers to: [chareslester@ucsb.edu](mailto:chareslester@ucsb.edu)
- **In June**, If you would like to discuss more about Central Coast Community Action Campaign, presenting to Monterey Bay Area region, fill out [When2Meet](#)
- **In July**, following that with a 90-minute deeper dive meeting on the BrightAction online platform open to all interested Central Coast agencies. This platform would serve as the customizable online resource backbone to the campaign and immediately support self-organizing individuals and leaders to drive community action. If you would like to attend that demonstration and Q&A session, please note your availability here. [When2Meet](#)
- Join PACE's newsletter and learn more about the work the PACE cohort is doing [here](#)
- Review & see how to support: [PACE resources](#)
- Share UCSC's job opportunity--[UCSC Sustainability Manager Job Application](#)
  - Contact Sustainability Director Elida Erickson at [ekericks@ucsc.edu](mailto:ekericks@ucsc.edu) for more questions about the position. **Applications due by 11:59pm on June 7**

I. Welcome and Announcements

Steering members

- Rachel Couch, 4C Chair, State Coastal Conservancy
- Nancy Faulstich, Regeneración - Pajaro Valley Climate Action
- Sharyn Main, Community Environmental Council
- Kirsten Liske, VP Community Programs Ecology Action
- Heather Allen, County of Ventura and Ventura County Regional Energy Alliance
- Juliano Calil - 4C Equity Committee, MIIS, and Virtual Planet Technologies
- Tiffany Wise-West, Sustainability and Climate Action Manager, City of Santa Cruz (*not present*)
- Garrett Wong, County of Santa Barbara / Santa Barbara County Regional Climate Collaborative (*not present*)

- Adrienne Greve, Cal Poly City and Regional Planning Dept. (*not present*)
- Jacques Bertrand City of Capitola City Council (*not present*)

#### Membership/Associates

- Amy Smart, Conservation Specialist USLT RCD
- Danielle Brown, CA Marine Sanctuary Foundation
- Lynn Rodriguez- Watersheds Coalition of Ventura County
- Naomi Albert - CivicSpark Fellow with the City of SLO
- Whitney Wilkinson - County of Santa Barbara
- Jenn Fields - Sea Grant Climate Ready State Fellow at State Coastal Conservancy
- Sascha Landry - Support Staff Central Coast Climate Collaborative
- Melanie Peck - Energy Coalition
- Emily Gootlieb - Volunteer with Ecology Action
- Rob Nicely - Carmel Building Design
- Elida Erickson - UCSC Sustainability
- Michael McCormick - Farallon Strategies, LGC, Climate Solutions Net, California Resilience Partnership
- Ellen Vaughan - Water and Climate Action Manager, UCSC
- Lacey Raak - Sustainability Director CSUMB
- Danny McQuillan - Ventura County Air Pollution Control District, Rules Development and Electrification Incentive Programs
- Amaury Berteaud - AMBAG

#### Presenters

- Charles Lester, UCSB Ocean & Coastal Policy Center
- Dave Revell, Integral Consulting and Revell Coastal
- Kirsten Liske, VP Community Programs Ecology Action
- Ashley Watkins, County of Santa Barbara and Tri-County Regional Network
- Nancy Faulstich, Regeneración - Pajaro Valley Climate Action Sharyn Main, Community Environmental Council

## II. Updates:

#### ARCCA

- Sign on letter by Local Government Commission for legislature funding towards climate collaboratives for just transition, economic development, and adaptation
- Senate Budget committee changed location of funding but
- Sign-on letters: LGC & Greenlining.
- **Find LGC sign on letters [here](#)**
- How do we track legislation--[ARCCA legislative tracker](#)

#### 4C updates

- Meet monthly for 4C Steering committee and every other month for 4C

membership.

- Steering committee has been working towards a strategic planning process with equity focus.
  - Equity surveys have been sent out to guide our Strategic Planning process. **Check your inboxes for [this survey](#) and complete it by June 15th**
  - Strategic Planning Working Sessions have been scheduled. This will be the main focus of our August 3rd Membership Meeting (10am-12pm)
- Communication infrastructure: 4C is working with Prof Adrienne Greve and Erin Pearce at Cal Poly SLO
  - 4C collaboration tool that connects academics working on climate with climate practitioners on the Central Coast. Created a couple years ago, now being updated. Adrienne Greve and graduate students doing this work and integrating into 4C's website:  
<https://universities.centralcoastclimate.org/>
  - If you have updates or want to be added to the platform, fill out [this survey](#)
  - Communications platforms still TBD
- Membership
  - Please complete invoices we sent out last month. Will circle back shortly for reminders
- 4C-County-Federal Partnership:
  - 4C has been facilitating county by county listening sessions with Federal partners in the Central Coast
  - Meeting with management level staff to share where counties are in the climate resilience planning process, their gaps, needs, potential projects
    - Partners include: FEMA, NOAA, Economic Development Administration, EPA, USGS, and Department of Housing and Urban Development
  - Have completed meetings with Ventura, Santa Barbara, and Monterey County
    - Still to go: San Luis Obispo and Santa Cruz (may not do San Benito since we don't have 4C involvement there at the moment)
- Staff position--We have hired Sascha Landry to assist! Congrats, Sascha and welcome to the 4C team!
- Thank you for all the people serving on committees for 4C!! For those of you interested in getting more involved with 4C contact Rachel or Jenn ([centralcoastclimate@gmail.com](mailto:centralcoastclimate@gmail.com))
  - Governance committee: updating our bylaws
  - Strategic planning and Equity: working to support consultants through contracting process so we can begin planning in earnest.

### III. Feature Presentations:

#### A. Charles Lester, UCSB Ocean Policy

- Slides [here](#)
- Granted OPC grant to evaluate adaptation planning in Coastal California (05/2021-03/2023)
- 76 local jurisdiction on outer coast (not SF Bay)
- **ACTION ITEM:** What aspects of the process or particular challenges, would you like to understand better? Email: [chareslester@ucsb.edu](mailto:chareslester@ucsb.edu)

#### B. Dave Revell, Coastal geomorphologist at Revell Coastal and Integral Consulting

- Projects and policy development with coastal resiliency
- Transition of funding from vulnerability assessments to facility level management/vulnerability (core components of facilities to reduce risks overtime)
- A lot of the models (e.g. cosmos, pacific institute, noaa slr viewer) are not at the site specific level that are needed to evaluate those individual facilities
- Public trust and State Lands Commission report coming out in October
- San Mateo case study--how does a jurisdiction go from high level adaptation reports to day-to-day decisions
  - a) Department checklists
  - b) Facility templates
- Habitat evolution with Central Coast Wetlands Group
- Living Shoreline in Malibu
  - a) Pilot projects that we don't know how they are going to do; CEQA/EIR permitting hurdles
- [Federal Funding for SLR/Disaster preparedness](#)

#### C. Kirsten Liske and Ashley Watkins-Slides [here](#)

- Central Coast Community Action campaign concept
  - a) Help you understand the problems we are trying to solve
  - b) Share the outcomes we are hoping to achieve
  - c) See a demo of our recommended online action platform
  - d) Feedback on campaign concept and see if interest in getting more involved
- Ecology Action began partnering with City of Santa Cruz in 2018 to start exploring ideas for a Community Action campaign

- We formed a working group in summer 2020 that meets bi-weekly to actively develop the campaign.
- Climate action challenges helps increase community engagement
- We surveyed 4C members last fall, 72% of which stated a need for a regional campaign like this
- Phase I--online tool; Ecology Action could be a container for funding for Bright Action
- [Example website platform](#)
- [Bright Action Platform Demo](#)
- Bright Action platform demo from Lisa Altieri:  
[https://www.youtube.com/watch?v=oF\\_z1Gzdiqg](https://www.youtube.com/watch?v=oF_z1Gzdiqg)
- **ACTION ITEM: In June**, If you would like to discuss more about Central Coast Community Action Campaign, presenting to Monterey Bay Area region, fill out [When2Meet](#)
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#### D. Nancy Faulstich

- Partners Advancing Climate Equity (PACE) is a new capacity-building program for frontline community leaders from across California to connect and learn with peers, take their skills to the next level, and inspire transformative change.
- Nancy is part of PACE's first cohort
  - a) If someone is in one of your communities, get to know them and back their leadership-->[cohort here](#)
  - b) Goal is to capacity building for low-income communities and to be at the table to guide what is happen
- Funded through Strategic Growth Council, but also with LGC, Climate Resolve, Greenlining etc. Check out these organizations
- Community needs assessment will be coming up soon
- **ACTION ITEM:** Join PACE's newsletter and learn more about the work the PACE cohort is doing [here](#). Check out [PACE resources](#)
- Long standing history to where money is held today based on racism and injustices
  - a) Adequate compensation for this work

#### IV. Member Updates

- Rob Nicely, Carmel Building Design
  - in 2019 set goal for 1000 passive houses in Monterey Bay by 2030
  - Military housing--pilot passive house projects
  - 100 housing units
  - To learn more visit their [Passive house website](#)
  - Thanks Rob for all your work with Passive House in the Monterey Bay Area!
- Heather Allen, County of Ventura
  - EV blueprint; implementation grant--congrats Heather on writing a successful grant!
  - \$5 mill total funding
  - County of Ventura--18 EVs and 9 solar charging stations
  - EV Coach is a community resource for 3 years
- Elida Erickson, UCSC
  - New job opportunity!!
  - [UCSC Sustainability Manager Job Application](#)
  - Contact Sustainability Director Elida Erickson at [ekericks@ucsc.edu](mailto:ekericks@ucsc.edu) for more questions about the position. **Applications due by 11:59pm on June 7**

#### V. Meeting Adjourned