

4C Membership Meeting
April 6, 2021
Agenda and Notes
Watch recording [here](#)

I. Welcome and Announcements

Steering members

- Rachel Couch, 4C Chair, State Coastal Conservancy
- Adrienne Greve, Cal Poly City and Regional Planning Dept.
- Sharyn Main, Community Environmental Council
- Kirsten Liske, VP Community Programs Ecology Action
- Garrett Wong, County of Santa Barbara / Santa Barbara County Regional Climate Collaborative
- Heather Allen, County of Ventura and Ventura County Regional Energy Alliance
- Juliano Calil - 4C Equity Committee, MIIS, and Virtual Planet Technologies
- Tiffany Wise-West, Sustainability and Climate Action Manager, City of Santa Cruz
- Nancy Faulstich, Regeneración - Pajaro Valley Climate Action
- Jacques Bertrand City of Capitola City Council

Membership/Associates

- Amy Smart, Conservation Specialist USLT RCD
- Karen Loida PG&E Account Manager
- Ellen Vaughan, Water and Climate Action Manager, UCSC
- Brenna Mahoney, PG&E on their Climate Resilience Team
- Lacey Raak, Sustainability Director CSUMB
- Marc Beyeler, Executive Director, BEACON
- Danny McQuillan, Ventura County Air Pollution Control District, Rules Development and Electrification Incentive Programs
- Amaury Berteaud, AMBAG
- Bob Thiel

Guest presenter (see below)

- Michael McCormick, President with Farallon Strategies, Special Advisor to LGC, Senior Fellow with Rincon Consultants, Advisor to Climate Solutions Net, and Strategic Advisor to the California Resilience Partnership

II. Updates:

- Meet monthly for 4C Steering committee and every other month for 4C membership.
- Steering committee has been working towards a strategic planning process with equity focus.

- Close to contracts with consultants with both strategic planning and equity expertise
 - Stay tuned for more information on this
- Communication infrastructure: 4C is working with Prof Adrienne Greve and Erin Pearce at Cal PolySLO and Eric Veium at Climate Coalition/3CE re: building up 4C communications platforms/website, etc.
 - 4C collaboration tool that connects academics working on climate with climate practitioners on the Central Coast. Created a couple years ago, now being updated. Adrienne Greve and graduate students doing this work and integrating into 4C's website: <https://universities.centralcoastclimate.org/>
 - Survey going out soon to add/update information. Will be sent to 4C large listserv
- Membership
 - Merger with Monterey Bay Regional Climate Action Compact (MBRCAC) happened in late March/Early April. All the invoices have been sent out to the MBRCAC members
 - 4C Member Annual Dues Renewal going out this month
- ARCCA
 - Rachel serves as 2021 chair of Alliance of Regional Collaboratives for Climate Adaptation (ARCCA)
 - ARCCA received a grant to center equity within ARCCA's work, and theme this year is "A Just and Resilient Transition"
 - ARCCA is involved with the Resilient Cities Catalyst's [CA Resilience Partnership](#) (serving on Advisory Committee); Michael McCormick also advising. Huge opportunity for 4C to leverage these relationships to attract potential funding or technical assistance for our organizational capacity building
- 4C-County-Federal Partnership:
 - 4C has been facilitating county by county listening sessions with Federal partners in the Central Coast
 - Meeting with management level staff to share where counties are in the climate resilience planning process, their gaps, needs, potential projects
 - Partners include: FEMA, NOAA, Economic Development Administration, EPA, USGS, and Department of Housing and Urban Development
 - Have completed meetings with Ventura, Santa Barbara, and Monterey County
 - Still to go: San Luis Obispo and Santa Cruz (may not do San Benito since we don't have 4C involvement there at the moment)

- Staff position--We are working to develop a staff position; staff position could help us prepare for strategic planning process over the next couple of months. Will discuss later in meeting
- Thank you for all the people serving on committees for 4C!! For those of you interested in getting more involved with 4C contact Rachel or Jenn (centralcoastclimate@gmail.com)
 - Governance committee: updating our bylaws
 - Strategic planning and Equity: working to support consultants through contracting process so we can begin planning in earnest.

III. Feature Presentation: Preparing for a Just and Resilient Recovery - Michael McCormick (michael@farallonstrategies.com) Farallon Strategies, Special Advisor to LGC, Senior Fellow with Rincon Consultants, Advisor to Climate Solutions Net, and Strategic Advisor to the California Resilience Partnership ([Slides are available here](#)).

- How central coast can position themselves for more funding through the federal government
- Presentation from the lens of Michael's work with the Local Government Commission, expansion of CivicSpark program
- One of the founders of ARCCA--excited to see the regional action and regional collaboratives set them selves up to be a funnel for funding
- California Resilient Cities Partnership
- Principles of recovery--usually individual sector and topic area but the CA endowment grant is COVID relief that will focus on the vibrance of communities and be more than just one facet.
 - Creating principles and actions to align with those principles; engaging state agencies to work with local agencies; work within traditionally marginalized communities (40% of relief is slated to go directly to marginalized communities)
- Early principles are being written up into a fact sheet: prioritize equity and environmental justice, climate protection and public health, resilient and modern communications and energy infrastructure, green economy, natural and working lands, avoid maladaptation (learn from past mistakes)
 - Intention of the endowment is making sure state government are supporting local government needs
- Regional Resilience Tool kit developed in 2019 - post last round of government stimulus
 - Regions are much better positioned for federal stimulus than in the last round

- What's in CA Federal Stimulus? New York Time's What's in the Federal Stimulus for Californians
- San Diego as a case study- one of first regional climate collaboratives;
 - Partnered with Resilient City Catalyst (RCC), came out of the Rockefeller 100 Resilient Cities; worked with Hilton, San Diego and Alumbra Foundations
 - Plans should be in conceptual phases to bring projects into stimulus areas
 - Specific projects to get funded--regional resilience plan, future fund, oceanside design lab, and coastal education & outreach
 - <https://www.rcc.city/sandiego>
 - Reactivation of philanthropy, regional work, & federal stimulus
- How does the Central Coast become more competitive-->being able to take that next step into collaborative projects and develop and implement projects together
 - Need lead regional agency (!) and fiscal sponsor
 - Environmental justice and social justice connection
 - How does strategic planning help with this process?
 - Realignment of federal agencies towards climate adaptation and mitigation
- Get ready for strong projects with partners! (links on last slide of presentation)

IV. Discussion

- Marc Beyeler--Why is the Hilton foundation involved with San Diego around coastal erosion?
 - Coastal erosion is the main issue for the region
 - Hilton foundation--the Woolsey Fire was right next door to them. They had been funding resiliency projects all around the world and then realized there is work to be done locally as well
 - Connected with RCC
 - First major collaborative funded with RCC and started Southern California Resiliency Initiative
 - San Diego Foundation-->San Diego, Sandag
 - Local foundation, international foundation
 - Foundation and seed funding helped projects get state agency funding through OPC
 - [See more information about the San Diego plan here](#)
 - Also got NOAA funding that was really helpful

- State Coastal Conservancy probably isn't the best agency for being the host agency for funding through the RCC since it is a state governmental entity
 - All collaboratives have different governance structures-->leadership will need to change to reflect increased diversity and environmental justice initiatives
- Sharyn Main--What scale comes into regional job creation?
 - Probably will involve some quantification of projects to estimate job creation (not amount of money = jobs created, like from last stimulus round)
 - Probably more than \$50-100K, and bigger is better within a certain context
 - Think some of this will come out in the strategic planning effort
 - Policy & implementation projects--much of fed stimulus will be on building physical infrastructure--what can the region do to align for larger scale infrastructure plans
 - Rachel: person from Santa Cruz called and suggested schools as resiliency hubs-->microgrid, self-contained resilience hubs for local communities
 - Solar panels, food security,
 - Consistent criteria across 4C region
- Kristen Liske--What is the timing of this?
 - National League of Cities--having focused discussions across every facet of government
 - Work with state and federal partners within this region and other state agencies
 - Criteria attached to each funding program
 - CalForward, california stewardship network
 - Having focus across region and have priorities
 - This is how we can support the implementation of these projects
 - Alignment
 - Programs took 6 months after final okay
 - 3 year funding cycles → federal budget planning that integrates climate action
 - Short and long term perspectives on projects will be important
- Nancy Faulstich--how are we rebuilding our communities that are stable and on-going? Where are we at with these priorities? Will Strategic

planning will help with that? Good position with small EJ groups, state agencies, and

- Rachel: yes, this is our tee-up for strategic planning, equity focus process
- Greenlining Institute working with City of Santa Cruz--how and why for how to incorporate environmental justice; Usually a disconnect on the why with privileged areas within the region
 - Tiffany: Juliano has been doing a great job leading with the Equity Committee at 4C
 - We really focused on the why from the start with EJ and climate plan
 - Central Coast Economic meeting--interested in regional conversation about federal funding--84% of 160 people said yes
 - Rachel--will sit on the public advisory committee for Resilient partnership as chair of ARCCA. Can serve to promote 4C and inform folks on what is happening here.
 - Focused core of people to move this forward. We need a staff person, but thanks to Rachel, Heather, & Jenn for keeping things moving!
 - 4C is doing a lot for not having staff, but will need staff to be that constant voice of connection
 - 5 staff people ideally- Kristen
 - This is a capacity-building year. Figuring out what does 4C do best?
- Amaury Berteaud--one sector to look into is school districts. Lots of funding coming in and not a lot of capacity to manage grants and how school districts will respond
 - Great initiative and will take a focused effort
 - We are informal so we are flexible/multi-sector and will need to partner with organizations with more legal authority
 - ARCCA-level ExComm members are hearing competition for resilience positioning for funding from MPOs and RTAs but ARCCA thinking-but more an opportunity for partnering to strengthen both types of entities - multi-sector collaboratives and those with formal governing authority. Both are critical to regional resilience success.
 - If you can establish strong networks
 - What are the strengths of specific organizations and how to leverage the different talents of the different members to help?

- Kirsten--will have to focus strategic planning on 4C. Is there anything from the state that says there are certain best practices/principles they want regional collaboratives to be?
 - # of competing approaches on the table (proposed legislative bills)
 - ARCCA subgroup--Adaptation and policy working group is exploring on informing legislators to make sure they are not getting left out of legislation
 - Stronger governance for funding but not so formal that we lose innovation and creativity
 - If you are interested in this working group, you can apply [here](#)
 - Link to different bills: [ARCCA legislator tracker](#)
- Garrett Wong: how expansive can our thinking be: pilot studies in terms of micro mobility and different kinds of transportation on demand services that aren't in existence yet. Do things need to be already established or can we study small scaled projects?
 - Scalable case studies are on the table
 - The DOT is focused on micro mobility and active transportation are deep in the agenda
 - Large-scale case study on city or region wide
 - Not just planning and infrastructure--but both integration→ more costly and more advantageous from the administration side of things
 - Maximize flexibility for state plans-->what state agencies may try to fund
- Nancy: Universal basic income & reparations. Realigning where the wealth
 - Framing it as jobs, mitigation and adaptation
 - Focus on traditionally marginalized communities and underserved
 - Tribal focused through DOI, HUD equity and housing, FEMA
 - Creating jobs and enabling people to apply to jobs
- Lacey: going off Nancy's point--redlining and historic districts have economic and climate impacts--that may be a connection and pick apart what has happened within our region.
 - This administration is talking a lot about redlining (EPA)
 - How to fit project and programs within that space
 - Paused project in Houston because it was perpetuating historical injustices within that region
 - Mapping assessment piece--Greenlining has information for this and that could be used to pull into the strategic process

- Michael--when we think about the principles I showed earlier. It seems like we are in alignment there
- What are the major things on your list that you want to be ahead of before recovery dollars drop?
 - Rachel--pull together all these different strings/data and package it and understand it/distill it
 - Example of this in the roadmapping project with San Diego and OPC. [See more information about the San Diego plan here](#)
 - Create priorities around things with time/effort standpoint
 - Sharyn--Resilience roundtables--came up with similar principles. We are coming to the same place at the same time. And priority projects is the next step
 - Bob Thiel--UCSB environmental justice group with Covid effects on Santa Barbara County and may tie into the work you all are doing. GIS and interviews
 - Joanna Nelson--Renewable energy, electrification, and transportation talk to nature-based mitigation; what is the role of the ocean and carbon sinks? Federal money→"shovel ready" projects on land care and wildfire resilience headed by Indigenous land stewards
 - Kirsten--build capacity of EJ and equity groups; do that as part of the 4C planning
 - We have been having to apply for grants as we go (thank you Nancy for all your work with Regeneración!)
 - 4C and bring regional energy agencies (3CE) in and get confidence to invest in things
 - Nancy--solar panels everywhere!
 - Rachel--carbon farming on ag lands
 - Kirsten-Interesting regional opportunity with Resource Conservation Districts --seems like a gap may be good for 4C to help with that to connect rural and urban spaces with carbon farming
 - Michael-->Santa Barbara has a countywide plan that includes ag and Monterey County plan is kicking off this and how to bring these ideas together into regional approach
 - Nexus point to those activities and work in SLO that could be reactivated

Timely discussion to be having as we plan for our strategic planning process.

V. Meeting Adjourned

VI. Events:

- Watch Recordings from March 3, 2021's [Climate of Hope: Women, Girls, and Climate Justice](#) by [Regeneración - Pájaro Valley Climate Action](#)
- Save the date for [Save Our Shores](#) and [Resource Center for Nonviolence](#)'s CA Ocean and Climate Ocean Week Justice Summit **June 10, 2021 4-6 PM PDT**
 - Watch recording of April 17th, CA Ocean and Climate Justice Training ([here](#))