

4C Membership Meeting  
Dec 9, 2020  
Notes

Updates:

- Rachel Couch – 4C Chair, SCC Central Coast staff member
- Ella McDougall – Sea Grant Climate Ready Fellow with SCC, working on Prop 68 grant round for the Bay Area
- Alex Yasbek – City of Watsonville, working on climate migration policy, which should be called climate gentrification (unprecedented interest in real estate)
- Leslie Austin – Greenpower, working with Ecology Action and Regeneracion to reach out to low income communities to support adoption and purchase of EVs
- Nancy Faulstich – director of Regeneracion Pajaro Valley, hosting a Climate of Hope Forum on March 3<sup>rd</sup>, the theme is women and climate justice.
- Teresa Romero – Santa Ynez Band of Chumash Indians, working on climate adaptation planning on the reservation/Chumash territory
- Heather Allen – Ventura County Energy Alliance & Executive Office – Sustainability Division. Working with CEC to help cities develop energy and climate action plans.
- Sharyn Main – CEC, analyzing data from Resilience Roundtables to find themes and recognize big ideas in community climate action
- Tiffany Wise-West – City of Santa Cruz, finishing up Resilient Coast projects and awaiting proposals from innovative consultants for the Climate Action Plan update. Greenlining Institute is already on board for the equity component
- Kirsten Liske – Ecology Action, working to find micro-community climate action tools and campaign ideas. Partnering with CEC and Regeneracion to normalize EVs with lower income families. <https://www.electricdrive805.org/free-ev-ve-gratuito/>
- Emily Gottlieb – Monterey resident and education director, volunteering with Ecology Action
- Kristin Cushman – chair of MBCAC, CEO of Ecoshift Consulting, writing Climate action and sustainability plans for states
- Jacques Bertrand – City Council at Capitola, interested in community engagement work
- Wesley Roe and Margie Bushman – Santa Barbara Permaculture Network, working on how to organize their seed swap (largest in California) virtually, while maintaining community engagement
- Emily Waddington – Air Quality Specialist with Santa Barbara County Air Pollution Control District, accepting applicants for LEAF program to encourage use of electric landscaping equipment (non-profits, companies, schools, etc)
- Danny McQuillan – Ventura County Air Pollution Control District, working with the County on the General Plan Update and Climate Action Plan, as well as providing incentives to reduce dependence on combustion engine equipment (farm landscape, etc)
- Danielle Brown – California Marine Sanctuary Foundation (fiscal sponsor)
- Lexi Daoussis – Civic Spark Fellow with City of Santa Cruz Climate Action Program

- Lacey Raak – Sustainability Director at CSUMB, working on creating a sustainability certificate for the CSUMB campus. Nancy at Regeneracion is supporting some sessions on social justice, equity, and sustainability
- Gail McNulty – Save Our Shores, working on hosting an Environmental Justice Summit with the Resource Center for Nonviolence in Santa Cruz – March 2021. Seeking other environmental justice groups such as CAUSE and MICOP

#### Micro-Community Climate Action Campaign Development

- How to provide tools and resources to our community to help organize and mitigate climate impacts
- Tools, campaigns, resources to help people take action
- Two efforts: How to create a central campaign/network (is there enough connectivity in the region?)? Community/city empowerment via resources and tools.
  - A survey was created to understand where people are in that effort
- SLO Climate Group is creating a proposal to enable micro-communities to self-organize for climate action. Working on a tool selection
  - Hopefully aligning this effort with a regional tool/campaign effort.
- Results of survey
  - 25 respondents
    - Mostly from Santa Cruz, Santa Barbara and SLO Counties
    - Non-profits, city, county, state agencies
  - Equity in climate work – specific outreach to under resourced communities
  - Tools in climate engagement work – education, platforms, tools, resources; and their limitations
    - Love to Ride, Cool Blocks, Al Gore Climate Reality Program
  - Funding allocated, what funding is needed, staffing, etc
    - 55% of orgs have funding for climate engagement
    - Over 60% have funding to incorporate equity into climate work
- Hoping to create a tool or platform for community-based climate action engagement
  - A central platform will also be more cost effective – collective regional data to share climate action impacts
  - Working with SLO Climate Group
  - Next steps may involve 4C but not yet
  - Thinking about next steps with these projects – the next generation with adaptation and equity pieces

#### Strategic Planning and Equity Trainings

- Joining forces with local equity initiatives within and beyond 4C (including USDN equity work)
- ARCCA's Embedding Equity work will dovetail/fund this

- Equity training could be held for 4C members and staff – scope pending for hired trainers/facilitators
- 2021 will be a capacity building and strategic planning year – this supersedes the need for an annual symposium/ info sharing presentation

#### California Stewardship Network

- Monterey Bay Economic Summit was kicked off last week
- Tom Steyer focused a lot on green economy
- California Economic Summit also occurred
- ARCCA participated as a subset stewardship network – with the intent to prioritize green economy/green recovery  
<https://mailchi.mp/ddc98a0e51b0/state-of-the-region-recap-ideas-and-opportunities?e=7e3fb1d4f1>
  - Coronavirus response  
<http://www.oecd.org/coronavirus/policy-responses/building-back-better-a-sustainable-resilient-recovery-after-covid-19-52b869f5/>
  - California Forward’s Dream Index (could be used as indicators for community wellbeing) <https://cafwd.org/california-dream-index/>
  - Nexus in economic development and green jobs (solar, resilience, construction, fire, skilled workers)
    - Regional padlet to share ideas in our region:
- MBEP working with CHERP factory: non-profit solar factory working on adaptation, and central coast green economy <https://www.cherplgp.org/>
  - Baseline actions and values alignment
  - Climate themes come up repetitively in economic development and regional strategy meetings
- Central Coast Climate Justice Network is also recognizing the need to apply the Green New Deal in the region  
[https://jamboard.google.com/d/1SQVtHwOrlqCphDkHEVO4\\_n\\_Fa\\_UF25IXCbrJQ86Z9yk/viewer](https://jamboard.google.com/d/1SQVtHwOrlqCphDkHEVO4_n_Fa_UF25IXCbrJQ86Z9yk/viewer)

#### Steering Committee Nominations and 4C Leadership for 2021

- Nominations for Steering Committee accepted in January, prep for the January Steering Committee meetings
  - Steering Committee members should attend meetings and volunteer to help on projects
- Rachel’s term as chair will end soon, so if anyone is interested in filling this role , please reach out to her.
  - Especially if they work at a more local/regional level
- Bylaws need to be revised! They are unrealistic now and need to include mergers, equity, etc.

#### Federal Partnership

- Meeting with local counties to hear their resilience needs and gaps
- Ventura and Santa Barbara done, working on the next steps for the remaining counties

Equity Study being performed by Fund for Santa Barbara

- More info coming...