



ACT: Funding Action

Regional scale

- Why it matters to work at this scale.
- Why a regional entity can be so important for getting localities and other partners to work together.



Resilience as a Campaign

- The resilience campaign starts in your community...on **Day One**.
- Make a persuasive business case for resilience action.
- Build a solid foundation for community support.
- Craft funding strategies that incorporate local & external funding.

\$1 Now Saves \$6

In Disaster Response & Recovery Costs


The Natural Hazard Mitigation Saves: 2017 Interim Report
National Institute of Building Sciences (NIBS)


The long-term effort

- Developing a resilience funding plan is time intensive & warrants attention, sustained networking, ongoing communications with a range of partners.
- **Expect at least two to three years of planning and project development to successfully secure local and external funding.**
- Plan for ongoing educational and communications activities.
- Searching for funding to match project and community objectives, and developing project proposals and applications are time consuming tasks that usually take longer than interested stakeholders expect.




Put People First in Resilience Planning

- Frontline communities suffer disproportionate harms in disasters & the recovery period.
 - Shift resources & power to historically marginalized residents to improve local resilience planning before & after disruptions.
 - Improve current community conditions through disaster, energy and water upgrades & provide baseline capacity to withstand disruptions.
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Forge strong community partnerships


- Resilience planning starts with engaging community partners.
 - Purpose-driven partnerships ensure the resilience planning reflects community values and needs.
 - These crucial connections provide support to tap existing resources and generate future revenue.
 - Building and sustaining stakeholder support for resilience action is an essential component of a finance strategy. This support will be the foundation of a successful resilience initiative.
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Community-centric Planning

- Solid community backing is a baseline essential in resilience planning.
- Overhaul internal spending plans to incorporate climate and disaster resilience improvements, develop new revenue sources, or seek voter approval for tax measures.
- Communities see these efforts as being similar to managing a fundraising drive or a political campaign.
- Build trust and involvement through consistent outreach and frequent public dialogue, a larger support network naturally evolves as leaders and stakeholders address community risk and develop local solutions that make sense and are doable.



Create a Funding Menu

- Develop a multi-layered funding plan
 - Include local funds and externally-secured funds (regional, state & federal)
 - Embed Resilience in local budgets and planning
 - Develop a feasible public-private finance strategy
 - Create multi-jurisdictional strategies
 - Engage potential philanthropic & corporate contributors
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Match Strategies to Funding Sources

- Connect strategies to funding sources.
- Link strategies to funder goals and needs.
- Focus on self-reliant financing first.
- Look for external grants.

Strategy Type	Problem Statement	Strategy	Funding Approach
Operational Strategy	The city lacks the staff to enforce building codes and adherence to retrofit policies.	Within the next year, build staffing capacity to implement and support plan implementation.	Develop new component to the city's permit fees to support hiring additional staff 3 FTEs for increased code and upgrade inspection capacity. Explore applying 10% the jurisdiction's mandated Strong Motion Instrumentation Program (SMIP) fees to support funding to hire additional staff inspectors.
Plans, Regulations, and Policy Development Strategy	Electric power outages occur on a regular basis during winter storms, resulting in businesses in core commercial areas to lose customers.	Within the next five years, require all new commercial solar installations to include energy storage with a minimum of 3 hours downtime.	The jurisdiction can offer a time limited incentive in the form of a tax rebate NTE 10% of a project's permit fee for commercial solar installations. The program will be in place for the coming five years.
Education/ Outreach/ Coordination Strategy	There are over fifteen agencies and twelve nonprofits involved in addressing sustainability and resilience in the city, resulting in substantial gaps, duplication, and increased competition for funding.	Develop and convene a regional sustainability council to coordinate and align the efforts of the agencies and nonprofits.	The jurisdiction will allocate, as a community partner, 1.5% of its Utility User Tax proceeds for three years as seed funding with if contributions equaling its contribution are matched from the partner agencies and nonprofits' CDBG grants.
Capital Planning Includes capital improvement plans and is essential if the strategy requires financial support for staff or capital improvements.	The community's capital funding needs exceed current budget allocations for major capital projects in the coming five years.	Develop a supplemental facilities funding plan with designated funding targets for the five-year period.	Hire a grants and investor development director to be funded from the jurisdiction's reserve fund for economic uncertainty, development impact fees, and Transient Occupancy tax funds.

The Resilience Capital Stack

- **Local Funds and Budgets**—work first with what is under local control
- **Regional Funding Programs**—develop regional funding partnerships
- **State and Federal Grants, Loans, Allocations**—secure funding from government partners to leverage local & regional resources
- **Private Sector Funding**—establish a multi-sector finance and investment layer
- **Philanthropy Partners**—Strengthen relationships with community, state & national grant-makers

Adaptive Planning Outcomes

- Creating multi-benefit projects will ensure stakeholder groups are attentive, engaged and integrated across community and sectoral borders.
- Partners working together are more likely to solve financial challenges, develop adaptive solutions and implement projects that benefit from widespread support and diverse investment sources.
- Multi-sectoral, community-centric planning provides outcomes specific to local and regional needs & galvanize support.